

**Disney Store's 2013 Share The Magic Giveaways on Twitter  
OFFICIAL RULES**

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN, NOR WILL A PURCHASE IMPROVE ONE'S CHANCES OF WINNING.**

**1. SPONSOR:** Disney Store USA, LLC, 443 S. Raymond Avenue, Pasadena, CA 91105 is solely responsible for all aspects of this Sweepstakes ("Sweepstakes").

**2. ENTRY:** During the ten (10) day period beginning 10:00 AM on December 9, 2013 and ending 11:00 PM on December 18, 2013, this Sweepstakes will be conducted as 10 separate daily sweepstakes (individually, "Daily Sweepstakes"), one each calendar day (referred to as "Day" and "Entry Period") each beginning at 10:00 AM and ending at 11:00 PM. Sponsor invites you to enter a Daily Sweepstakes by: (1) signing into your Twitter account ("Account") or, if you are not already a member, becoming a member of Twitter.com and signing into your account; (2) "following" @DisneyStore; (3) tweeting or retweeting the message for that applicable Day (see schedule below) using your Twitter account along with exactly the following unique term ("Term") in your tweet message: "#ShareTheMagic." If your Twitter account is set to "protected mode", your updates/responses will not be visible to Sponsor and, therefore, will not be received by Sponsor, resulting in your failure to enter the Sweepstakes. Normal Internet access and usage charges imposed by your online service will apply. If you opt to receive Sponsor's tweets via your wireless mobile device (which may only be available via participating wireless carriers), standard text messaging rates, airtime and carrier charges will apply for each text message sent or received from your handset according to the terms and conditions of your service agreement with your wireless carrier. You understand that by participating in this Sweepstakes via mobile phone or text message, if you are a potential winner, the Sponsor may contact you via mobile phone or text message, which will be subject to the charges pursuant to your carrier's rate plan. It is your sole responsibility to notify the Sponsor in writing if you change your Account. For purposes of these Official Rules ("Rules", posted at: <http://bit.ly/1gHsgPo>), all times and days are Pacific Time and the Sponsor's computer will be the time keeping device for the purposes of this Sweepstakes.

<b>Entry Period</b>	<b>Winner Qty / Prize</b>	<b>ARV (each)</b>
December 9, 2013	One (1) Woody Talking Action Figure – 16"	\$24.50
December 10, 2013	One (1) Disney Animators' Collection Snow White Doll – 16"	\$24.95
December 11, 2013	One (1) Rapunzel Costume, One (1) Snow White Costume and One (1) Tiana Costume	\$134.85
December 12, 2013	One (1) Dusty Talking Action Figure	\$24.50
December 13, 2013	One (1) "it's a small world" France Doll	\$29.95
December 14, 2013	One (1) Sofia the First Singing Doll	\$29.50
December 15, 2013	One (1) Mickey Mouse Plush – 18" and One (1) Minnie Mouse Plush – 18"	\$39.00
December 16, 2013	One (1) Brave PJ Pal and One (1) Monsters University PJ Pal	\$33.45
December 17, 2013	One (1) Cars 16 Pack Die Cast Gift Set	\$99.95
December 18, 2013	One (1) Singing Olaf Plush – 10 ½"	\$24.95

**3. LIMITATIONS:** All Entries must be received by 11:00 P.M. of the applicable Day. Entries from each Day will not roll over into any subsequent Days. Only one Entry per person/Account/per Day (regardless of whether one person has more than one Account or more than one person use the same Account). In event of a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed to be

submitted by the natural person who is the “authorized account holder” assigned to the Account by Twitter. Entries by any method other than set forth above in Section 2 are void. Use of any automated system to enter, as determined by Sponsor in its sole judgment, is prohibited and will result in disqualification at Sponsor’s sole discretion. Open only to persons who, upon entering, are 13 years or older; legal residents of, and physically located within, the 50 states or D. C. (collectively, “Territory”); and not employees of Sponsor; its parent, subsidiary, affiliated or successor companies; Sweepstakes Administrator; the advertising, promotional or fulfillment agencies of any of them (individually and collectively, “Entities”) nor members of their households or immediate families. Neither the Entities, nor any of their officers, directors, shareholders, employees, agents or representatives (individually and collectively, “Releasees”) are responsible for Entries from persons residing, or physically located, outside the Territory, or Entries that are altered, delayed, deleted, destroyed, forged, fraudulent, illegible, improperly accessed, inaccurate, incomplete, interrupted, irregular in any way, late, lost, misdirected, multiple, non-delivered, stolen, tampered with, unauthorized, unintelligible or otherwise not in compliance with these Rules; or for lost, interrupted or unavailable network, server or other connections; miscommunications; failed phone, computer hardware or software or telephone transmissions; technical failures; unauthorized human intervention; traffic congestion; garbled or jumbled transmissions; undeliverable emails resulting from any form of active or passive email filtering; insufficient space in entrant’s email account to receive email; or other errors of any kind, whether due to electronic, human, mechanical, printing, production or technical errors or other causes; even if caused by the negligence of any of the Releasees. Each of such potential Entries will be disqualified and any attempt by a person to use multiple Accounts to register more than once may result in disqualification at Sponsor’s sole discretion. Void where prohibited or restricted by law and subject to all applicable federal, state, local and municipal laws and regulations.

**4. PRIZES:** See schedule for prize, quantity and approximate retail value (“ARV”) for each Daily Sweepstakes. Total ARV of all Prizes: \$465.60. Prizes may not be sold or transferred for commercial use. All expenses not specifically mentioned herein are not included and are solely the winner’s responsibility. Prizes are not redeemable for cash or transferable. No substitution allowed except, at Sponsor’s sole discretion, a prize of equal or greater value may be substituted. The prizes cannot be used in conjunction with any other promotion or offer. The prizes will be awarded provided they are validly claimed within 24 hours of notification, after which alternate winners will be selected. In the event potential alternate winners do not respond within 24 hours of notification, unclaimed prizes will not be awarded.

**5. PROCEDURES:** All Entries must be received during the daily Entry Period. On or about one (1) business day after the Entry Period, in a random drawing, the potential winners will be selected from all eligible Entries received during that Entry Period. Odds of winning depend on the total number of eligible Entries received during that Day.

**6. WINNERS:** Potential winners will be notified on Twitter by Direct Message to the potential winner’s Account on or about one (1) business day after Entry Period. Sponsor is not responsible for changes to the Twitter Direct Message function that may interfere with winner notification. To claim the prize, you will be required to provide your email address and your physical mailing address. At the sole discretion of the Sponsor, disqualification, forfeiture and the selection of an alternate winner may result from any of the following: [1] potential winner’s failure to respond to notification within twenty-four (24) hours after its transmission; [2] the failure of notification due to deactivation of the potential winner’s Account prior to receipt of notification; [3] potential winner’s failure to become a follower of @DisneyStore, resulting in the potential winner’s failure to receive a Direct Message from Sponsor; [4] potential winner’s Account “protected mode” is set so that the potential winner’s updates/responses may not be visible to Sponsor; [5] potential winner’s failure to include the applicable tweet or retweet (as listed in the schedule) and “#ShareTheMagic” in the tweet; [6] potential winner’s failure to provide Sponsor with satisfactory proof of age, identity and residency; [7] potential winner’s failure to validly claim the prize by three (3) business days after Entry Period, and [8] any other non-compliance with Rules. In the event of a prize forfeiture, the Sponsor may, in its sole discretion, award or not award the forfeited prize to an alternate winner. The prize will be delivered to a qualified winner within four (4) weeks after the date of the drawing. All taxes are solely the responsibility of the winner.

**7. PRIVACY POLICY/DATA COLLECTION:** Information provided by you for this Sweepstakes is subject to Sponsor's privacy policy located at [www.disneyprivacycenter.com](http://www.disneyprivacycenter.com).

**8. CONDITIONS:** By entering this Sweepstakes and/or accepting any prize you may win, you agree that: **[1]** you will be bound by the Rules and Sponsor's decisions, which shall be final in all respects; **[2]** the Entry will not be acknowledged or returned; **[3]** you release and hold harmless the Releasees from any and all liability for claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of the prize; participation in this Sweepstakes or any Sweepstakes-related activity or travel or from any interaction with, or downloading of, computer Sweepstakes information; **[4]** the prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose); **[5]** winner's acceptance of the prize constitutes the grant of an unconditional right to Sponsor and assigns the right to use winner's name, address (city and state only), voice, likeness, photograph, biographical and prize information, and/or statements about the promotion for any publicity, advertising, and promotional purposes without additional compensation, except where prohibited by law; **[6]** in the event unauthorized human intervention, Acts of God, acts or regulations of any governmental or supranational authority, war, national emergency, accident, fire, riot, strikes, lockouts, industrial disputes, acts of terrorism, or other matters beyond the Sponsor's reasonable control, corrupt, prevent, or impair the administration, security, fairness or proper play of this Sweepstakes, so that it cannot be conducted as originally planned, the Sponsor has the right, in its sole discretion, to modify the Rules or to cancel, modify, terminate, or suspend the Sweepstakes, and in such event, to select a winner by such method as Sponsor in its sole discretion shall consider equitable; **[7]** the Releasees are not responsible for typographical or other errors in the offer or administration of this Sweepstakes, including but not limited to: errors in the advertising, Rules and selection and announcement of the winner; **[8]** the Releasees are not responsible for any inability of the winner to accept or use the prize for any reason; **[9]** the Releasees are not responsible for changes to any Twitter function that may interfere with Sweepstakes or your ability to timely enter; **[10]** the Releasees are not responsible for any failure of delivery of winner notification; and **[11]** Sponsor has the right to modify prize award procedures at its sole discretion.

**9. RULES & WINNER'S LIST:** For names of winners (after December 18, 2013), send a self-addressed, stamped #10 envelope to: Disney Store's 2013 Share The Magic Giveaways on Twitter, 443 S. Raymond Ave., Pasadena CA 91105.